



**May/June
2019**

Elverson Events

ELVERSON'S YARD SALE

Saturday, May 11—8 am to 1 pm
(rain or shine)

Along Main Street, the Summerfield Community Sale at the Heritage Center Parking Lot across from the Post Office and Parkside Drive.

Food, Drinks and Baked Goods sold at the Heritage Center Parking Lot.

MEMORIAL DAY SERVICE

Monday, May 27—10:30 am

Elverson Cemetery Entrance

(off of Main Street across from the Elverson Methodist Church)

A gathering to remember those who serve and have served our country.



ELVERSON DAY IN THE PARK

Saturday, June 29—5 pm to dark

Livingood Park

(rain date is June 30)

Come hungry for burgers and fries, farm-to-fork favorites and ice cream cones served up by the food trucks, and bring a lawn chair to sit back and enjoy our roster of talented local musicians. Peruse our local vendors, spot your home from a hot balloon or catch up with neighbors at the Greatest Square Mile's favorite summer evening.

Children will love the long line-up of free activities planned for them, like pony rides, face painting, a moon bounce and an exotic animal petting zoo. As in the past, we'll be featuring a raffle where children who complete activities can enter to win a new bike. And big kids, come ready to throw footballs and kick soccer goals in our second annual sports challenges! Between decorating t-shirts, traversing the park in a barrel train and exploring a fleet of trucks and machines, the kids will be occupied until dark when the Chester County Band strikes up "Stars and Stripes Forever" and the fireworks are set to begin.

Thanks to our generous local sponsors, we'll once more enjoy a display that's pretty spectacular! We look forward to seeing you there!



MEANINGFUL LIFE

-Merle Stoltzfus-

It's her 6th birthday. Mom planned the party, baked and decorated the perfect cake and wrapped the coveted gift. It's the present her five year old has been talking about for eleven months. Now it's the end of the birthday with one last present to open. Who really is having the best time; Mother or daughter? Who's been anticipating this for weeks and will talk about it for the next month? You know the answer to that question. It truly is more blessed to give than to receive.

Someone said, "Fish were made to swim, birds were made to fly, humans were made to serve." In deep recesses of our hearts we know this is true. We've experienced being the center of attention in being served. Even when the attention is something we earned, a greater enduring enjoyment happens when we give of ourselves for the benefit of others. This is true whether the recipient is an acquaintance or not; it's just different. Professional athletes establish charities for good reason. The joy of giving is better than fame. Our owner's manual calls this out and this truth flows through all of life. The soul satisfaction from the act of giving cannot be matched by power, wealth and/or honor.

As Elverson residents, we have all had the opportunity to participate in fulfillment to some people who have significantly given of themselves to Elverson. In my lifetime I think of Tom Hess, Robert Cook, Jack McEwen and Evelyn Snyder. Of course there are many more. These town leaders found meaning through decades of service. They served through some diffi-

cult periods in Borough life and found fulfillment in giving to me, to you and to our children. We have enjoyed the legacy of their service and they were more deeply fulfilled by giving to us. This is how God created us—to be more blessed by giving than in receiving.



This summer you will get an invitation to learn about opportunities toward finding fulfillment in serving our Elverson community. Fulfillment in our souls does not need a big stage. Little acts of giving often return the most joy. In many ways, Local government is the most difficult, especially in a small place. Elverson Council

members all know each other so differing opinions can get personal. Decisions of local government affect people we know; friends and neighbors. No one does it perfectly but the opportunities for service with the resulting blessings are continuous as long as we have life.

In the next month when you hear about an information session to learn about local Borough government, prepare yourself right now to attend. At a minimum, you will learn a lot about how Borough government is structured. Then, the greatest opportunity is learning about this act of giving. A meaningful life of serving is worth finding. To sustain our greatest square mile, we need ordinary people who discover, understand and experience the extraordinary fulfillment found in service.





Spotted Lantern Fly Treatment in the Borough

Herb Hamilton

Chairman, Tree Commission Elverson Borough

Heilner Landscape has been retained by Elverson Borough to treat its most vulnerable street and park trees, namely maples, for Spotted Lantern Fly (SLF). The treatment is an imidacloprid soil drench. Imidacloprid is an insecticide and, while there are many different products using this active ingredient, the brand name being used by Heilner Landscape is Zenith 75 WSP. Elverson Borough is following a Pennsylvania Department of Agriculture recommendation in using imidacloprid to control SLF. Other control options were evaluated and the imidacloprid was determined to be the best course of action having the greatest efficacy and lowest cost. Based on current data imidacloprid is estimated to have an effective period of 60 days; however, longer control is anticipated due to the ability of the insecticide to control other insects for longer time periods.

Please Note: Only Elverson Borough owned street and park trees are part of this treatment program. Should homeowners wish to have their own gardens assessed for SLF vulnerability and treatment, they may contact Heilner Landscape direct. (610) 286-7089.

I cannot stress the following in strong enough terms. Spotted Lantern Fly is a devastating insect with the potential to do billions of dollars in damage to Pennsylvania agribusiness. This is the first year in what will be a prolonged effort to combat SLF. Expectations are that this insecticide application will need to be repeated yearly until control over SLF is achieved. Unfortunately, the Pennsylvania Department of Agriculture has no end date in sight for this campaign.

Please allow the Heilner Landscape technicians to do their part as Elverson Borough seeks to protect its beautiful trees for the enjoyment of all its residents for many years to come.

Scout Plans to Bring Free Library to Livingood Park

Evan Beebe

Have you ever wanted a place to relax and read a book in the park? This will soon be a possibility. As a Life scout working towards my Eagle badge, I have chosen Livingood Park to be my location to place the next Little Free Library. With the help of the Parks and Rec committee and Troop 8 in Downingtown, I am planning to break ground in late spring. The inspiration for my future Eagle scout project came after seeing a local Facebook post, asking for a Little Free Library to be placed somewhere in Elverson.

What is a Little Free Library you ask? It is a community book exchange that aims to make books more accessible and inspire a love of reading. As a Chaplains Aide, I know how life changing a book can be.

The library is a freestanding and handcrafted box nestled on a post that allow those passing by to take and share a book of their choosing. A recycled composite bench will be placed directly beside it to allow readers the option to have a seat and read their book.

If you are interested in contributing, watch for updates on "In Twin Valley" page on Facebook. I will also be setting up an online fundraiser which will include more information on how to donate books to the library. For questions or donations, you can contact me at beebe2332@gmail.com or follow on Instagram at [@littlefreelibrary19520](https://www.instagram.com/littlefreelibrary19520). To read more about the Little Free Library movement, visit www.littlefreelibrary.org.



“BALEBOARDS” PROMOTE LOCAL WHOLE MILK

Jody Phillips

Anyone driving west on Main Street in Elverson Borough near the Caernarvon Township line has surely seen the large, rectangular hay bale, covered with white plastic, alongside the road. Large red and black letters painted on the plastic proclaim, “DRINK LOCAL WHOLE MILK. 97% FAT FREE.” There is no phone number or website information listed on the hay bale so one might wonder whose milk is being advertised. The answer is, essentially, local Pennsylvania farmers’ milk.

Richland township resident and dairy farmer Nelson Troutman came up with the idea to promote local whole milk late last year after attending the Pennsylvania Milk Marketing and Listening Session. He had noticed that there is a lot of information in the media about processed skim and reduced fat milk but very little about whole milk, which is all natural and 97% fat free. Troutman wanted to send this message to local policy-makers and consumers.

He came up with the idea of using large hay bales covered in white plastic as natural billboards and made one for himself and a few other local farmers. He also set up a website, 97Milk.com on which he listed detailed instructions so that farmers can make their own baleboards. All of

the baleboards are painted with the same message in the same style and letter colors to have the best impact. They have been placed by dairy farmers and their supporters on or adjacent to dairy farms. Hopefully, awareness of the superior nutritional value of whole milk will increase its consumption, which will in turn benefit consumers as well as local dairy farms by making the product more easily available and more economical.

The placement of Elverson’s baleboard is quite appropriate. Not only is it less than a mile from the large Land O Lakes modern commercial dairy on Rte 401, it is about the same distance from the former site of Elverson’s Dolfinger’s Creamery where Vixen Hill is now sited. This large dairy supplied whole natural cows’ milk to the Borough in the early part of the 20th century until it burned to the ground in 1924. The only milk available at that time (costing 18 cents a gallon) was local,

whole 97% fat-free milk.

97Milk.com has information on the nutritional value of whole milk, the importance of the dairy industry in Pennsylvania and how to buy local milk in your local grocery store. If you forget the name of the website, just put “Local whole milk 97% fat free” in your computer browser and you will be connected to the site.



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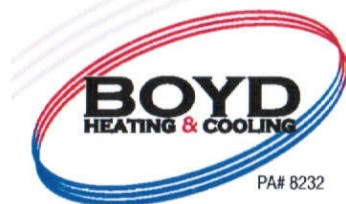
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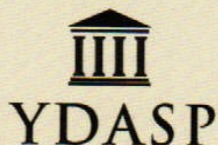
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Send your Elverson news and stories to our editor at brenda@stoltzfus.com by June 15 or call her at 610.286.5115. Newsletters can be found on elversonboro.org.

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MAIN STREET CONSTRUCTION SCHEDULE

Phase 2B	North Chestnut Street to North Pine Street	Westbound	April-19	May-19
Phase 3A	Berks County Line to South Chestnut Street	Eastbound	June-19	July-19
Phase 3B	Berks County Line to North Chestnut Street	Westbound	August-19	September-19
Phase 4	Berks County Line to Elverson Borough / West Nantmeal Twp. Line	Entire	October-19	

**** Date ranges are approximate and subject to change**

