



September/October 2021

OUR BEAUTIFUL STREET TREES

Herb Hamilton

The Elverson Shade Tree Commission was formed in 2009 for the purpose of protecting Elverson's Street Trees. Can you believe that some community members did not favor trees? It's true. Me, personally, I'm into trees and I have had the good fortune to serve on the tree commission since 2015 when I moved into Elverson. Okay, truth be told, I have a horticultural background, and it seemed only natural to join the other Lorax's in town in protecting our trees.



Considering the size of our community, we have a nice assortment of trees here, and the tree commission works to maintain and protect them. Street tree trimming and pest management are two common programs. These are worthwhile endeavors, considering the benefits that we receive in return.

What benefits you ask? Trees improve air quality not only by intercepting solid airborne particulates but also by reducing air temperatures lowering pollutant volatility. Street trees reduce the heat island effect and they provide a positive impact on human health. Finally, just one acre of trees provides enough oxygen for 18 people. I could go on, believe me, but that's enough tree hugging for now.

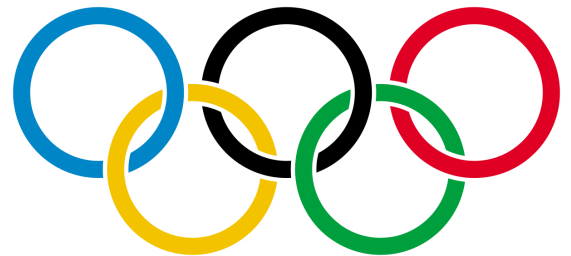
We live in the greatest square mile in Pennsylvania and our beautiful trees add value to it. I hope the next time you walk along our borough streets you will give them more than a passing glance.

Happy gardening.

We presently have an opening for a Tree Commission member. If you have interest, please email me - herbhamilton25@gmail.com.

THE ELVERSON PARADE Wednesday, October 20—7 pm *(rain date is Oct 21)* Theme—The Olympics

- The Bucktown Grill will be selling their fabulous food at the Elverson Supply Company parking lot with funnel cakes available at the west end.
- Please remember that our Main Street is closed to all traffic at 6:30 pm that evening and South Pine Street is closed to incoming traffic from route 23 at 6 pm.
- Bring your lawn chair, invite your friends and family and join us on Main for an evening of fun. And, don't forget a bag for candy.
- If you would like to participate, please log onto the Borough website elversonboro.org and register at the link provided.



Welcome To Elverson

Hello neighbors! My name is Steven Frank (Steve) and I am new to Elverson. I have enjoyed my nine months here so far and am still trying to get my footing in the area.

I was born and raised in the Reading area and called Berks County home for the first 36 years of my life. I am a graduate of Reading Central Catholic High School and York College of Pennsylvania, where I earned a Bachelor's degree in Accounting. I spent the first 11 years of my full-time career working for a large regional firm in the Consulting department. I passed the CPA exam and earned a credential in business valuation. I still hold my CPA (Certified Public Accountant) and ABV (Accredited in Business Valuation) credentials today.

I left the firm in 2017 and worked as a Director for a small, family-owned financial firm in Lancaster county. My clients were all over Central PA. This was a great experience for me to lead and gave me the confidence to jump into business for myself.

During January 2021, I took my company, 13 Consulting LLC, live. While I provide traditional accounting services, my passion is for transaction and deal consulting services. I provide interim/outsourced CFO and controller services, business valuation services, litigation support services, and merger/acquisition equity deal or debt deal financial consulting. I am actively looking for partners, whether that be legal, banking, insurance, financial advising, etc., as I get my footing here at the edge of Berks and Chester counties.

Personally, I am a huge sports fan. I play in several slow pitch softball leagues and enjoy playing golf as well. I am a big Phillies fan, and cheer for the Eagles and Flyers. I also love Penn State football and basketball (We Are!). I enjoy travel and getting down to Fenwick Island and Ocean City, MD with family and friends. My parents live in Milton, DE and my three siblings are scattered in Pittsburgh, DC, and Berks County. I am the second oldest of four children.

I love the scenery that the Borough and its surrounding areas offer. I am closer to Shady Maple now! The area is right off the turnpike, making it quicker to hop on the road for trips, or take some scenic back roads into the Philly suburbs. While I don't know exactly where life will take me, I am sure enjoying the ride!

If you have interest in Steve and his business, please check out his business card for contact information (on page 5 of this newsletter).



French Creek Aesthetics - A New Medi-Spa in Elverson

An effective skin care routine can help prevent acne, treat wrinkles and help keep the skin looking at its best. At **French Creek Aesthetics** (FCA) the main focus is on the individual's specific skin care needs. FCA provides unique and individually tailored skin and medi-spa services. They also emphasize the importance of having an adequate in-home skin care regimen. From cleansing and moisturizing to applying various serums, each step in the skin care routine is vital.

The professional staff at FCA is comprised of two physicians and three aestheticians. Richard Stefanic, MD and Gary Herring, MD have extensive experience with injectables. Xeomin is used for wrinkle reduction and fillers include Versa, Belotero and Restylane. These injectables have no downtime and improve the look of moderate to severe frown lines, facial wrinkles and folds.

Kelley Profeto, Anita Vasko and Melissa Aguilar are skilled and experienced aestheticians in the beauty industry. They pride themselves in offering facials and therapeutic facials, Platelet - Rich Plasma (PRP) with micro-needling, microdermabrasion, dermablading, chemical peels and LED light therapy.

Besides providing exceptional services, FCA carries outstanding skin care products. Cosmetic products are important for they help to improve the appearance and texture of the skin. Paul Scerri products from Switzerland uses the disciplines of herbal science, aromatherapy and phytotherapy. A-Z Dermedix is a phenomenal private label along with FactorFive from California, which is a stem cell growth factor based family of products.

Visit FCA and talk to their dedicated staff about your skin care goals and needs. FCA is conveniently located inside A-Z Urgent care at 45 S. Pine St. Elverson, PA

Take some time to treat yourself. You deserve it!
frenchcreekaesthetics.com info@fcaelverson.com
610-901-3915

Candidates for Elverson Borough Council and Mayor

Elections are scheduled for Tuesday, November 2. Polls for Borough of Elverson residents are at the Brick Lane Community Church, 52 S Brick Lane, Elverson and are open from 7 am to 8 pm. There are 5 Borough Council seats open with 6 candidates. The office of mayor is also on the ballot.

Tom Feeley—Councilperson

I am a long time Chester County resident (45 years) with my wife and three children. We moved to Summerfield in Elverson three years ago. We are blessed with five grandchildren who also live in Chester County. I am a lifelong practicing Catholic and have been a member of Knights of Columbus, Lions Club, Toastmasters and many other charitable organizations, in both leadership and participation roles. My hobbies include fishing, skiing, boating, hunting, bike riding as well as a passionate student of history, particularly US and the constitution.



I have a BS in Business Administration from Franciscan University and St. Joseph University with a minor in Marketing. I was captain of the swim team in high school and college years. I have been a local proprietor for over 35 years, working with Federal, State, Municipalities, local businesses as well as Fortune 500 companies. I founded and ran an industrial roofing and flooring construction firm. I have experience in project management, dealing with unions, upper management, safety and environmental departments. I owe a great deal to God and America and want to give back. I feel I will be an excellent addition to Borough Council and I request your support in November.

Michael Trojecki—Councilperson

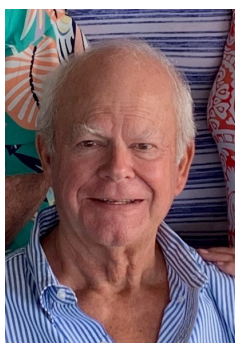
I believe in the greatness of America. I was born in a part of Philadelphia that no one wants to live in anymore. But I did ok. I had the privilege of serving as a police officer in Philadelphia and in the army during America's conflicts. I'm proud of this country and my community.

I never thought I would be a politician. Frankly politics doesn't interest me. But I'm comfortable making decisions that make sense for families like mine - hard-working people who want government to work efficiently for them but otherwise stay out of the way. If that's of interest to you, then I am glad to serve and help in any way I can.



James R (Robert) Clements—Councilperson

My wife, Margaret, and I are retired and have lived in Elverson for the last 7 years. Our two sons live in Chester County, are married and we have four wonderful granddaughters. We enjoy boating on the Chesapeake Bay in our free time. Originally from Kentucky, we came to the Philadelphia area in 1988 to work for Rouse & Associates. My career has included planning, development, leasing, sales, financing and Brokerage of office, retail and industrial properties, as well as single family development, in multiple states.



My work experience and experience as a board member and leader on several associations, combined with my desire to maintain and continue the health of our community, provides the background needed to effectively serve the Borough of Elverson. I am currently completing my first, four (4) year term on the Borough Council and I also serve on the Planning Commission of Elverson and the Philadelphia Archdiocese Real Estate Advisory Board and have served on the Twin Valley Fire Dept. fund raising committee. With your vote, I hope to serve you another 4 years.

Merle Stoltzfus—Councilperson

My philosophy at every level of government is to limit its reach to maintain our health, safety and welfare—no more. Government at all levels is expanding well beyond these founding boundaries. Freedom has risks and those requiring security from government rapidly deteriorate our freedom. Good government will foster healthy communication, cooperation, limited regulation and minimal taxation. With government, less is better whenever possible.

In this next term I resolve to continue educating and mentoring younger Elverson Councilpersons and residents about the opportunities to keep our Borough the greatest square mile in PA. Developing future “town fathers” (men & women) is the sustaining activity most needed for the next generation. 110 years of Elverson since our founding (1911) provides sufficient evidence of the necessary activity for disciplining men & women who will wisely lead our Borough as public servants.



Continued on p 4

Dennis Kurtz—Councilperson

Locally grown and raised, I have lived in the Tri-County Area for most of my life and have lived in the borough since 2015.



My wife is a hometown girl, born in Elverson, and we have a daughter. You may see me one evening on a walk around town or my daughter and me riding bikes through Livingood Park. She just mastered the bike with multiple gears.

A year ago, I began attending borough council meetings out of curiosity. Instantly, I was impressed by

the way the council didn't rush to make decisions, but always sought to get the input of the people impacted by those decisions. I heard some variation of the phrase "let's talk to them and find out what they think" so many times that I have come to expect it. When asked to run for town council, I decided to accept. Since then, I volunteered to research how a state law would impact our local town and enjoyed the project. I am impressed with the council's ability to keep taxes low by refusing to levy a municipal property tax. I am impressed with their ability to wisely manage resources and to weigh opposing views. I have seen this job done well and wish to contribute.

Esther Prosser—Mayor

I grew up in Elverson on a farm on the east end when the Deli was the Elverson Hotel and the rail road tracks bordered the west side of our yard. After graduating from Twin Valley in 1972, I left for college and lived elsewhere for 25 years, returning to a very different town. Time does that. But, the small town country feel was still what I remembered and love to this day.



My primary responsibility as mayor would be to preserve order in the Borough. Thankfully, we do not have rioting in our streets or drive-by shootings. But, we do have regular vandalism and obnoxious and rude young people up to no good. When residents do not feel safe in our town, we have a problem. I want to jump start an Elverson Neighborhood Watch with all eyes everywhere. I want Elverson, our greatest square mile, to feel safe again for everyone.

My kids, now adults, amusingly asked me what I hope to complete in my first 100 days. My answer? An active and effective Elverson Neighborhood Watch.

Kimberly Reber—Councilperson



I've been a proud Elverson Borough resident for eight years. I live in Summerfield with my two sons and husband, Bret. I work in the software technology industry, leading a technical support operations team. In my spare time you can find me volunteering, coaching my son's kindergarten soccer team, hiking, cooking or enjoying book club. Our family enjoys spending time outdoors so you will often

find us playing ball in the front yard or driveway or strolling around the neighborhood.

I would be honored to serve on Elverson Borough Council to positively contribute to maintaining and improving our beautiful, safe community. If elected, I would represent all residents, especially young families that hope to make Elverson their forever home. I believe it is important to have a variety of perspectives to consider when making important decisions that impact our community. I am proud of our close-knit borough community, the pride we have in our town, and the beauty that surrounds us. If that resonates with you, I would appreciate your vote.

PICKLEBALL IN ELVERSON—FINALLY!

Esther Prosser

Pickleball is defined as "a fun sport that combines many elements of tennis, badminton and ping-pong." I had a vision for getting this started in Elverson in 2020. Then COVID hit so, like a lot of life, it was put on hold. In the meantime, my son began playing at a local park in his DC community. So, when spending a weekend with me "in the country" about a month ago, we bought what we needed (net, paddles, balls), took some chalk and a measuring tape to the Borough Hall basketball courts and played. I realized then that the large cracks needed some maintenance before we began our official Elverson pickleball.



We have the crack repair and line marking scheduled and the nets ordered. As this newsletter is going to print, we do not have a completion date—only a promise that it will be soon.

So, if this is of interest to you, buy paddles and balls and become familiar with the rules. When the courts are ready, I will do my best to get the word out through the Borough website—elversonboro.org and social media. We plan to begin organized play every Wednesday evening beginning at 5. Which Wednesday is in question. Stay posted!



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Dr. Darryl Hajduczek
Dr. Leslie Freeman
Dr. Connor McCormick

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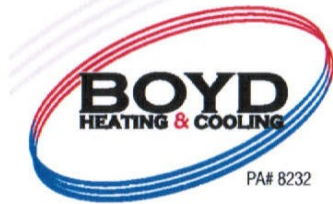
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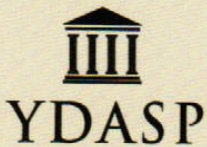
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Send your Elverson news and stories to our editor at brenda@stoltzfus.com by November 15 or call her at 610.286.5115. Newsletters can be found on elversonboro.org.

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ELVERSON TRAILS UPDATE

Lisa Palser

As Elverson residents may know, over the past year the Borough has been working on creating an Active Transportation Plan to identify a network of safe walking and biking routes throughout the Borough and to nearby destinations. Two public meetings have been held for the project, and a public survey was available online for six months. The feedback received through the public meetings and survey, along with the ideas put forth by the project Task Force, formed the basis of the recommended active transportation network in the plan.

On June 26th, the project Task Force set up a table at El-



verson Day to share some of the ideas in the draft plan. Many Borough residents and those living nearby stopped by the table to offer feedback on the plan, and to get a free children's bike helmet, which were generously donated by Elverson Borough Council and Shirk's Bike Shop in East Earl. Comments received on the plan were overwhelmingly positive, and people seemed genuinely excited about the prospect of living in a place with more opportunities for safely walking and biking around town.

The Chester County Planning Commission, the project's consultant, is currently drafting the Active Transportation Plan, and it will be presented to

Borough Council for adoption at a public hearing later this year.



Trick or Treating in Elverson is scheduled for Sunday, October 31 from 6 to 8 pm.