Elverson Borough Newsletter



Fall 2026

JOIN US ON MAIN STREET FOR THE

ELVERSON PARADE

THIS YEAR'S THEME IS:

RED, WHITE, AND BLUE ELVERSON

Celebrating America's 250th

WEDNESDAY | OCTOBER 21 | 7 PM

Our Elverson Parade has been held the third Wednesday in October since 1972. Line up for entries is on South Pine and begins as early as 5 pm that evening. South Pine Street closes to incoming traffic from route 23 at 6 pm. Main Street is closed to all traffic at 6:30. If you live in Elverson, we recommend arriving home by 5:30. Our committee works hard to provide an orderly, safe and fun evening for Elverson. Food sales will be at Yellow Door Taco, 16 E Main, Joanna Store Food Truck at Elverson Supply, 101 E Main and Giovannis, 18 W Main. Put on your patriotic best and join us on Main. Bring a bag for candy—there's lots of it. Questions? Email Esther—esther@stoltzfus.com.

Mayor's News

Cindy Franchitti

It is hard to believe how quickly summer has flown by, and now we are excited to begin preparations for our Elverson Parade.

This year's parade theme is "Red, White and Blue Elverson: Celebrating America's 250th." Each year, the committee works hard to bring together bands, scouts, dancers, teams, and all kinds of participants to make the parade a special event for the whole community. Year after year, we welcomed more and more participants, making the parade even more fun and exciting for everyone. We encourage all borough residents to come out, celebrate, and cheer on their community as we enjoy this wonderful tradition together.



Tree Lighting 2026 — Save the Date

Fall is here, and the holiday season is right around the corner. This year's Tree Lighting will take place in **Livingood Park on November 29**, the Sunday after Thanksgiving, starting at **5:00 pm.** Join us for Joanna Store Food Truck, crafts for the kids, Santa arriving on the firetruck, Christmas caroling, hot chocolate and cookies, and the lighting of the tree to welcome the holiday season.

Bundle up the kids, bring your holiday spirit, and meet us at the tree in the park for a festive, joyful evening together. Mark your calendars — we can't wait to kick off the Christmas season with you.

With the holiday season also comes colder weather, so please remember to give plow trucks plenty of room to clear our streets and limit parking on roadways as much as possible during storms.

The Elverson Borough newsletter will be available on the Elverson Borough website. Please visit the website for information and meeting minutes so you can stay informed about changes in the borough.

There is also a form available on the website for Hometown Hero Banners. If you are interested in purchasing a banner for a family member who lives in Elverson or has lived in Elverson, please visit the borough website and look for the link. Print out the form, fill it out, and drop it off with payment at Elverson Borough, 101 South Chestnut Street, Elverson, PA. Please note that space is limited, and banners will be available on a first-come, first-served basis. The borough's limit is six banners.

Keep safe, and we will see you on Main the evening of October 21 at the Elverson Parade.

Election Schedule

Tuesday, November 3, 7 am to 8 pm, Brick Lane Community Church, 52 S Brick Lane

Last day to register to vote is Monday, October 19.

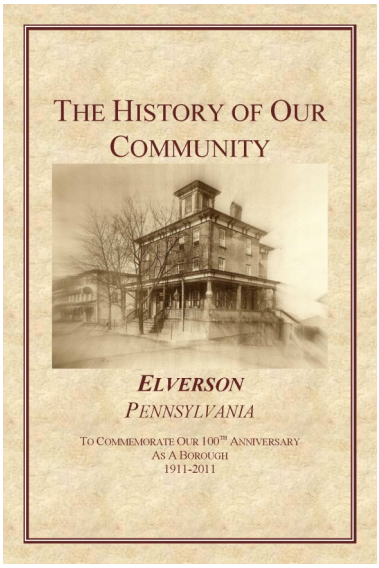
"Someone struggled for your right to vote. Use it." - *Susan B Anthony*



Consider Not Only the Past, But the Present and the Future

Mary Lewis

William Penn, petitioned King Charles II for land in Pennsylvania in lieu of payment for a debt owed to Penn's father. Penn had a vision that the people who settled on his land would accept each other's' differences and live in "brotherly love". William Penn's sons Thomas, Richard and John continued that concept as they sold deeds in the 1700's to Welsh, English, Scotch and Irish immigrants, and later the Germans, who were interested in western farm land known as Nantmeal.



In The History of Our Community, author Bob Patry relates Elverson had been part of West Nantmeal. Elverson was formerly named Springfield (because of the strong springs found generally on the north side of Route 23) and temporarily Blue Rock (for the blue rocks found in Elverson). The United States Postal Service had been the one to change the name from Springfield to Blue Rock because there were a couple of other towns called Springfield and there were frequent mailings that were delivered to the wrong town and much delay in correct mail delivery. A young boy who enjoyed hearing news from Philadelphia , suggested the community bear the name of the prominent owner of the Philadelphia Press, James Elverson.

The residents of Elverson established churches, markets, a hotel, a blacksmith shop, a carriage sales business, a train station, and even a bank. Elverson thrived for three main reasons:

1, Elverson is along the east/west transportation route for agricultural produce transported by oxen and wagons from Lancaster to Philadelphia. There was enough traffic to precipitate the opening of a tavern in Elverson (the Elverson Hotel) to provide food and accommodation for wayfarers.

2. Crude ore dug from many local mines was transformed in local 'furnaces' in Berks and Chester Counties (Warwick, Hopewell, Isabella, Joanna, Rebecca, Reading) and forges (Poole's, Windsor, Coventry) into iron for cannons and musket balls during the Revolutionary War, Ben Franklin stoves, and various useful tools and utensils.

Men like Thomas Rutter, Samuel Nott, William Branson and John Potts were visionaries who saw potential in the land and people. They were courageous and hard-working, dedicating their lives for the benefit of their families, community and country. Interestingly, Mordecai Lincoln was, for a time, a third partner at Coventry Iron Works. John was his son and the grandfather of President Lincoln. The John Lincoln farm is along Route 82 south of Elverson.

3. Local dairy farms produced milk which was delivered to the Dolfinger local creamery, built next to the Cook's Brothers' Elverson Supply on the north/south rail line, where it was transported to Downingtown and Philadelphia.

Today Elverson still has an historic feel. It is now primarily residential, offering a bucolic lifestyle which is right for families raising children. The churches are still here. There are vestiges of the businesses, industries and rail lines previously present. Ten years ago, our borough officials had the foresight to develop a Comprehensive Plan of Development (available on the Borough's website) which foresaw Elverson being a destination spot for recreationalists, history buffs, and tourists alike. French Creek and Warwick Parks are nearby for bicyclists, hikers and kayakers. Historic Furnaces abound in Berks and Chester Counties. And the pastoral life available in Lancaster County juxtapositioned with the advantages of the vibrant mid-sized city of Lancaster, all make Elverson a desirable home base for travelers.

But how does that happen while maintaining the historic character of Elverson? Only by intention. Relatively recently, the Stoltzfus family have each been diligent in maintaining the historic personality by helping to spearhead an historic designation for parts of Elverson. Historic buildings have been preserved, and new buildings have been built to resemble historic buildings.

Now the questions are: **Do our residents, landowners and handful of businesses truly subscribe to the historic image generated? Do we know who we have become and what we want to be? Do we have a vision of the community we want to hand down to our children and grandchildren?**

If you'd like to help answer these questions, please contact any member:

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Continued from p 3

Cade Meyers, Chairman cadermyers@gmail.com; Sydney Perry, Secretary sydneymperry@gmail.com; Donna Mountz dwmountz@gmail.com; Esther Prosser esther@stoltzfus.com; Mary Lewis lewismary162@gmail.com or Lorrie Soltz, Secretary at Borough Hall Mon-Thurs 9am-3pm secretary@elversonboro.org .

Historical Commission meetings are held on the fourth Wednesday of every month at 7pm in the Borough Hall. Our commission not only looks at our past, but considers the opportunities and resources of the present to provide a future where needs can be met and even dreams can be fulfilled.

Volunteer Positions

Our Borough has a number of committees and commissions that are staffed by volunteers. At various times, there is a need to find new members for these positions. In order to facilitate the finding of new members, it is helpful for the Borough to maintain a resource file of people who have a desire to serve. If you are interested, please fill out this form and return to Borough Hall Monday-Thursday 9 a.m.-3 p.m., email secretary@elversonboro.org or call 610-286-6420.

Date_____

Name_____

Address_____

Phone_____

Email_____

I would be interested in serving on the following:

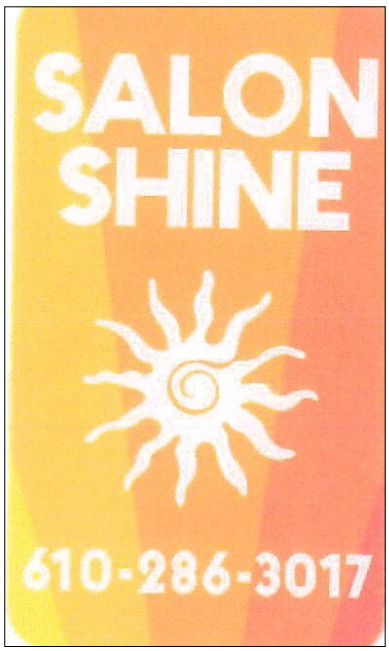
_____**Planning and Zoning Commission**

_____**Parks & Recreation/Elverson Day Committee**

_____**Sewer Commission**

_____**Historical Commission**

This information will remain on file for a period of two years.





Trick or Treating in the Borough of Elverson will be held on Saturday, October 31 from 5 to 8 pm. Happy Halloween!

Elverson Borough—101 S. Chestnut St. (Rt. 82)
Hours: Monday – Thursday 9:00 AM to 4:00 PM, 610.286.6420

For Elverson updates, join us on Savvy Citizen or go to elversonboro.org.

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610.286.5117
stoltzfusrealtors.com

Simple-Smart Solutions
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ATTORNEYS AT LAW
Gregory W. Philips, Esq.
1129 E. High Street
P.O. Box 776
Pottstown, PA 19464
610.323.1400
GWPhilips@ydasp.com
www.ydasp.com

Small Trees with Fall Interest

Herb Hamilton, Tree Commission Chair

We are fortunate in Elverson to enjoy a remarkable variety of trees. This diversity not only adds beauty to our landscapes but also helps reduce the risks associated with insect pests and diseases. I encourage everyone to continue expanding and enriching Elverson's collection of trees. Whether you prefer conifers or deciduous trees, there is an incredible range of species to appreciate. Here are three of my favorites.



Heptacodium miconioides (Seven-Son Flower)
A member of the honeysuckle family, Seven-Son Flower is a true standout in the late-season garden. Its fragrant white flowers appear from late summer into early fall, providing an important source of nectar for bees, butterflies, and hummingbirds when many other plants have finished blooming. After flowering, the calyces turn a striking crimson red, creating a colorful display that often stops visitors in their tracks. The light tan bark peels away in thin, paper-like strips, revealing lighter bark beneath and adding winter interest. This small tree typically reaches 15 to 30 feet in height.

Pinus parviflora 'Glauca' (Blue Japanese White Pine)
Few conifers bring as much character to the landscape as the Blue Japanese White Pine. Its soft blue needles retain their color exceptionally well throughout the year, making it one of the finest blue-needled evergreens available. Growing 30 to 50 feet tall, it may stretch the definition of a small tree, but its open, artistic form more than makes up for it. Its whimsical branching habit has often been described as wonderfully "Seussical," giving it a personality all its own.

Amelanchier canadensis (Serviceberry)
Serviceberry is one of our finest native trees and a favorite for year-round interest. Growing to about 20 feet tall, it begins the season with delicate white flowers that provide an important early food source for native bees. Anglers may know it as "Shadblow," since its bloom coincides with the annual shad migration up Atlantic coastal rivers. By June, the tree's berries become a feast for songbirds, while autumn brings a spectacular display of orange-red to deep red foliage, often accented with touches of yellow.

The greatest square mile in Pennsylvania has much to offer, and our trees, from treasured natives to unusual specimens, are an important part of what makes Elverson such a special place. **Happy gardening!**

Elverson Borough
PO Box 206
Elverson PA 19520

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Elverson Boys and Pickleball

Esther Prosser



My sister and I had a blast this summer teaching pickleball to Elverson boys on our Borough Hall courts on Monday mornings. Thanks to our local painter, Steve Giordano, for painting lines on a needed third court. For the more competitive kids, a regular reminder of sportsmanship was helpful. What an enthusiastic fun bunch of kids! By the end of the summer, their moms were meeting in the evenings to play. Get a paddle and a few balls, set up the nets and play. It's what Elverson is doing.

Elverson's Skate and Pump Track

Justin Horrocks

Two partnered local ministries, Drop In For Christ and Action-Impact held a few "Learn to Skate" Camps this past weekend. We focused on helping beginner and intermediate skateboarders improve and learn new tricks. For multiple days, skateboard sessions were offered free of charge to people of any age. Skaters were welcomed to come and skateboard on the park, while getting tips and tricks. The skatepark is a great place for people of all ages to get outside, connect with each other, and try something new!

Drop In For Christ is a new Christian ministry located in Elverson with the goal of hosting events at the skatepark for everyone to enjoy the addition to Livingood Park. Upcoming and future events will be posted on Facebook and Drop In For Christ Instagram.