



## October 2015

### ZONING -- LAND USE PLANNING

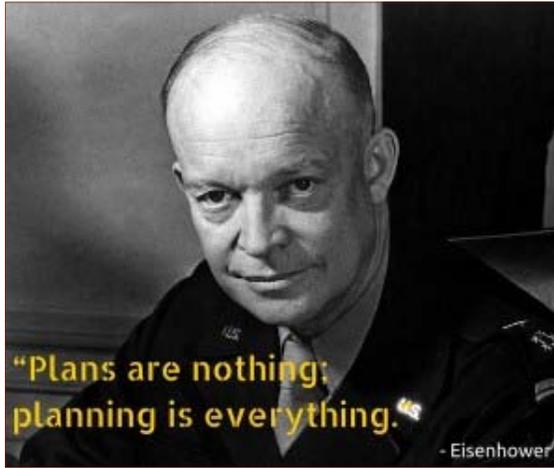
*Merle Stoltzfus*

**D**wight D. Eisenhower once said, "Plans are nothing, planning is everything."

On Tuesday, September 8th, 60-70 Elverson residents chose to spend a few hours to participate in the Community informational meeting and give public input for the re-writing of the Elverson Borough Zoning Ordinance. This was the best attended public meeting in recent Elverson history and resulted in significant helpful information for our Ordinance Update Committee.

The purpose of planning is to attempt to cast a clear vision for the future. This is a necessary and important responsibility for those who govern; especially when land use is in question. The use of a property affects everything around it. Many uses affect an entire community based on the services provided and/or nuisances created.

A clear vision for the future is never absolute because no human has the ability to know the future. It therefore becomes important to write flexibility into a plan. But with land use plans, flexibility opens the door for those wishing to serve selfish purposes. There is a fine balance to be found in a land use plan.



So when Eisenhower said, "plans are nothing," he was surely referring to the carrying out of the desired vision; the outcome. As time passes, many times the plan (especially land use plans) can be counter productive to the vision. When invading Normandy, flexibility to operate outside the initial plan became the difference between victory and defeat; between life and death.

It is the continued goal of the Ordinance Update Committee to cast a clear vision through this planning process. The planning will mean everything as the citizens of Elverson stay engaged as this process continues.

### IMPORTANT ELVERSON EVENTS

#### **Elverson's Pumpkin Carving Contest**

Sunday, October 18  
*6 pm to 8 pm Main Street*

#### **Elverson Halloween Parade**

Wednesday, October 21  
*7 pm Main Street*

## HOW WELL DO YOU KNOW ELVERSON BOROUGH?

*Jody Phillips*

**T**wo faithful readers of this column have been searching diligently for the mud wasp nest. One has asked me for a hint or two as she is determined to find it. So here are two hints. It cannot be seen from Main Street. You probably cannot see it from your car. I hope the nest will still be in place as you read this. The owner of the building to which it is attached would like to take it down. So get out there soon - and keep looking.

Also, please study all of my photos carefully and pay attention to how I describe them. I am very careful about how much I reveal in the picture. Be aware of the borough's boundaries. To win a better prize, the contest will be more challenging in the future.

To refresh your memory, here is the photo again. If you find the nest, email me at [Jodysfritz@gmail.com](mailto:Jodysfritz@gmail.com) or call me at 610-286-8913. The prize for all correct answers is an Elverson or Elverson Day tee shirt. There are three colors available in four sizes but not every size is available in every color. Tee shirts cost only \$5 if you want to purchase one.



## Elverson's 7<sup>th</sup> Annual Pumpkin Carving Contest

Go to [www.elversonboro.org](http://www.elversonboro.org) to register for  
this event

**Where:** Elverson's Main Street

**When:** Sunday October 18th

**Time:** 6pm-8pm





**Dr. Leo McCormick  
Dr. Darryl Hajduczek  
Dr. Leslie Freeman**

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Pottstown, PA 19465  
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[www.mccormickchiro.com](http://www.mccormickchiro.com)

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If you would like your business included,  
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[esther@stoltzfus.com](mailto:esther@stoltzfus.com), 484.269.7153.

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## PLANES, TRAINS AND AUTOMOBILES

The 2015 Elverson Halloween Parade will be held on Wednesday, October 21, with a rain date of October 22. The parade will begin at 7 pm at the corner of South Pine and Main Streets and march west on Main Street, ending at the National Penn Bank. This year's theme is "Planes, Trains and Automobiles."

Everyone is invited to participate. Registration forms may be obtained by visiting [Elversonborough.org](http://Elversonborough.org) or by contacting Esther Prosser ([esther@stoltzfus.com](mailto:esther@stoltzfus.com), 484.269.7153). There is no charge for registering and prizes will be awarded in each of the following categories: Best of Show, Best Commercial Float, Best Non-Commercial Float, Best Marching Unit, Best Scout Unit and Best on Wheels. Participants will begin to assemble along South Pine Street at about 6 pm. Parade positions will be assigned.

*The deadline for registration is October 14.* Late entries will not be judged. Only entries that decorate according to this year's theme will be eligible for the Best of Show Award.

Parking will be available at the Community Evangelical Free Church on Brick Lane, Livingood Park, Borough Hall and the National Penn Bank. There will be no parking at the Elverson Fitness Club, St. Joseph's Health Network, the Heritage Medical Center or along South Pine Street. Main Street (Route 23) will be closed at 6:30 pm. After 6 pm, South Pine must be accessed from Route 401.

See you on October 21 on Main.



Wednesday, October 21, 2015 - 7:00 pm  
(Rain Date: October 22)

*Send your Elverson news and stories to our editor at [brenda@stoltzfus.com](mailto:brenda@stoltzfus.com) by October 20 or call her at 610.286.5115. Newsletters can be found on [www.elversonboro.org](http://www.elversonboro.org).*