



May
2014

ELVERSON BOROUGH EASTER EGG HUNT

Chris Cameron (Photos by Jody Phillips)

This year the Easter bunny didn't just hop into Elverson's Livingood Park, he rode in on style atop a Twin Valley Fire Department truck. The 2014 Elverson Borough Easter Egg Hunt in the park was a hippity hopping success and the energetic bunny, played by Mayor Bob Broderick, was just the carrot on the cake.

The event was sponsored by the Elverson Borough and organized by a cadre of volunteers who ran the hunt and activities. Organizers Jenny Cameron and Lauren VanSteenvoort, Main Street residents, both have two-year-old sons and wanted to bring the Easter egg hunt back to Livingood Park.

"It had been a few years since Elverson had an Easter egg hunt and we saw an opportunity to hold a nice family event in our beautiful park," Jenny Cameron said.

Volunteers included Cameron's family, VanSteenvoort's husband, Eli, and other members of their family, along with Jen Dunbar and Catriona Mason, both Main Street residents. Over 1000 eggs were filled and placed in various locations. More than 60 families attended the egg hunt,

with over 100 registered children. Cupcakes were provided by Walmart. Stell Environmental Enterprises of Elverson donated a grand prize, a large Easter egg basket, to the child who found the silver egg.



As children began to congregate at the playground, the Twin Valley Fire Department fire truck siren announced the arrival of the Easter bunny. Children crowded near the tennis courts to see the bunny hop down from the truck to kick off the day's events. Mayor Broderick was happy to say "hi" to all of the children and posed for many photos. Broderick, a former elementary school teacher, was very excited to play the part and did a wonderful job.



Volunteers of the Twin Valley Fire Department were happy to talk and have their picture taken with families, letting children sit inside the cab and answering questions about the equipment. Children watched in awe as the ladder was raised into the

air. Registrant donations benefitted the Fire Department.

There was plenty of candy and plenty of smiles at this year's egg hunt. It's safe to say that Borough children are looking forward to this sweet event next year.



← Haley, the young girl who found the silver egg at the Easter Egg Hunt, is the great-great-granddaughter of Margretta Fries.

OUR MARKET IS CLOSING ITS DOORS ~ *Lynne Burkholder*

The Farmers' Market at Elverson has existed for four years. It was inspired by Bob Patry, encouraged by Esther Prosser, and initially managed by Evan Miller. For the last three years the Gables and I have managed the market. This experience has been immeasurable. Not only have all of our businesses expanded but the relationships built with each other as vendors and community members have enriched our lives.

The setting at Livingood Park has been beautiful and a great venue for community interaction. The market has provided a great place for start-ups to decide whether or not they want to continue in business as well as an avenue for businesses to become more organized and efficient. It has provided a place for crafters to sell things such as handbags made by women from Africa who use the proceeds to sustain their family, or succulent plants from three energetic women in the area also trying to feed their families.

Volunteers from the PA Woodland Stewardship program have used this market to educate local homeowners on how to care for their forests. Children have enjoyed coming to the market with their family and last year were able to moon-bounce on Herb Jeffrey's Rentable Moon Bounces. One mother would provide her children with five dollars and enjoyed watching them make their purchases. Authors have signed and sold their books at the markets, enriching our lives with a broader horizon. Roger Gilpin serenaded us with wonderful music all throughout the market season last year. The memories have been rich and wonderful.

However, the market has a chicken and an egg scenario playing out -- we need more customers to draw more vendors and we need more vendors to draw more customers. We are limited as to how many produce vendors, and others, to bring in without watering down other vendors' profits without a steady stream of customers and on and on it goes. It has become apparent that the market at its current location has reached a growth ceiling. The Gables and the Burkholders have also found themselves busier with their individual businesses and in need to tending to them in more efficient ways.

Therefore effectively on April 19, after the closing of the Easter market at 12 noon, the Farmers' Market at Elverson will close its doors, but not their collective businesses. The vendors' businesses will live on, and in part because of your faithfulness through the last four years! Please continue to go to the website -- TheFarmersMarketatElverson.org.

What a wonderful last four years it has been. Due to your patronage we have added you as customers to our businesses and likewise they have grown. You experienced the power of community and we must never forget that power! We have made new friends and that has made the last four years worth

the work of lugging our products to the market every Saturday during the summer and into the fall months!

We will continue to serve you by updating the Facebook page and the website pages with whatever the vendors provide for us to update. The Farmers' Market at Elverson has been an amazing endeavor. May we never forget all the wonderful summer days. In the past four years, only one day was cancelled due to poor weather!

There are some other folks we need to thank:

Thank you, Twin Valley Fire Department. What wonderful hosts you have been during the winter months. Thank you to Ray Dymond who opened up the firehouse for us to use. Please do not forget to support the Twin Valley Fire Department!

Thank you, Elverson Borough for your forward thinking in allowing a free space. Many non-progressive boroughs and communities do not think with as much foresight.

Thank you, Esther Prosser for leading others in such forward thinking, you are a great asset to the community of Elverson.

Thank you, Roger Gilpin for providing such sweet music this past market season.

And I would be remiss if I didn't thank my co-managers, Pam and Don, for being such great partners in this endeavor. Learning to know you folks has enriched

my and Lynn's life.

Thank you to my wonderful husband for all the lugging, loading,

going back for more coffee and doing it with such a great attitude. You are the best.

Thanks to my children for being good sports in this endeavor and for learning new things.

Last but not least, thanks to The Weather Coordinator, we have appreciated your favor, you have made all my days sunny beyond the clouds!

All in all, we have been enriched by The Farmer's Market in Elverson and may we never forget the wonderfulness of it all. Remember, this is not goodbye. We are all local and you will still be able to enjoy our products . . .

Weavers Orchard
Conebella Farm Cheese
Lone Star Farm
Twin Valley Coffee
Gladiolus Farm
Aunt Lizzie's Bakery
Betula's Botanicals
Freedom Acres Farm
Succulents, Etc.

www.TheFarmersMarketatElverson.org



Elverson friends invite you on the
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The Belle of Louisville's 100th Birthday Bash

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\$949.95 *per person, double occupancy, \$929.95 per person, triple occupancy, \$1169.95 single occupancy

*The prices listed above have been discounted from the regular price \$979.95 double/ \$959.95 triple \$1204.95 single occupancy. To reflect payment(s) by cash, check or money order. If payment by other means, exceed the deposit amount listed above, per person (plus the optional travel insurance premium, if purchased), the above noted discount will not apply and the regular prices will be charged.



Deposit: \$150.00 per person, plus Travel Insurance Premium, if purchased.

Travel Insurance Per Person Premium: \$86 double or triple and \$105 single occupancy

Balance Due: July 30, 2014

The Belle of Louisville is the oldest operating Mississippi River-style steamboat in the world and is celebrating her 100th birthday in style. Belle's Big Birthday Bash will be attracting visitors from around the world to enjoy the festivities, steamboats races and more! In addition, the Party's host, Louisville, has fabulous other attractions we will explore

Your rendezvous package includes:

- ◆ Round trip deluxe motor coach transportation from the Elverson area to Louisville and throughout
- ◆ 4 Nights' accommodations, 1 Night in Covington, 2 Nights at the Horseshoe Casino Resort & 1 Night en route on the return
- ◆ 9 Meals; 4 full breakfasts, 2 lunches (with dessert!), 3 dinners and 1 appetizer cruise
- ◆ 2 Cruises; one of which is 5 hours (with Live Entertainment)
- ◆ Sightseeing & Activities galore including reserved seats for the Dixieland Review Dinner Show, Kentucky Live, Kentucky Derby Museum & Back Stretch Tour, Tour of Heaven Hill Distillery (see itinerary for details)
- ◆ \$ 10 Cash Play for the Horseshoe Casino
- ◆ Fully Escorted – Julie Setzer is scheduled to be the Tour Manager
- ◆ All taxes and gratuities are included features except to your Tour Manager and Driver

For Information & Reservations contact:

Linda Walkup 610-286-0211 or Toni DiAddezio 610-286-0627

MOVIE ON THE LAWN

As the Spring weather ushers in fresh blossoms, we are delighted to announce a free fun event for the Summer. The soccer field in Livinggood Park will be transformed into a movie theater at sunset on July 11th (when "The Sandlot" will be shown), on July 25th (when "Frozen" will play), and August 8th (when "The Princess Bride" will be featured).

Pack a picnic dinner and come enjoy live music before the movie begins. This event is a partnership between Vine and Branches (a ministry of Community Evangelical Free

Church), Friends of the Twin Valley Fire Department, and the Elverson Borough Council.

Food will be sold to benefit the Twin Valley Fire Department and Good Shepherds Fold (an orphanage in Uganda).

For more information, please contact Jere Scott Bradshaw at 610-286-6790.



HOW WELL DO YOU KNOW ELVERSON BOROUGH?

Jody Phillips

Once again, three people contacted me on the day the current Elverson Borough Newsletter appeared in residents' mailboxes and knew the location of the photo I presented. Congratulations to Sandy Young, Joe Sullivan, and Bruce Thompson, who knew that I had taken a picture of the logo of the West Philadelphia Machine Works located at 50 West Conestoga Road, just off Route 401. Lauren VanSteenwort contacted me two weeks later with the correct answer.

My neighbor drew the winning name from among the first three entries, and Joe Sullivan has won a \$10 gift certificate towards food at the Elverson Deli. Sandy, Bruce and Lauren have all won the runner-up prize of a free beverage from the Deli.

Bob Watts hopes that the Deli will have opened as you read this. As many of you know, when repairing and remodeling a building, it is almost impossible to predict a completion date because jobs must be done in a certain order. For example, the electrician has to finish up before drywall and cabinets can be installed. The flooring must be in place before carpet is put over it. Please be patient. I have seen the work progressing and know it will be worth the wait. Bob will have the names of those who won in March and April. Visit the Deli to claim your prize.

The photo for May is of a plaque honoring a very generous Elverson resident. Please tell me where this plaque is located. It may be easy or hard, depending on how well you know Elverson Borough.

Contact me either by phone (610-286-8913) or by e-mail at Jodyfritz@gmail.com. Good luck!



Notice—New home construction continues at Springfield Village! Please exercise caution, limit parking to designated parking areas only and refrain from blocking or otherwise using the private service alleys in Springfield Village.

WEST VIRGINIA TRAINS, SHOWS & FOLIAGE

Jody Phillips



Please consider joining Jody and Friends on a deluxe motor coach trip this October to the mountains of West Virginia to ride four historic excursion railroads, be entertained at four musical variety shows and stay for four nights at first class motels. Everyone's favorite travel guide Julie Setzer will escort our group on this exciting five-day, four-night adventure on **October 8-12, 2014** with a guaranteed pick-up at the Morgantown McDonalds.

Our first stop is in Winchester, Virginia, where we have the opportunity to explore the Patsy Cline Visitor's Center and her historic home. A driving tour through her hometown takes us past the drug store where she worked, her gravesite and more. Dinner at Granny's, featuring traditional southern cooking, is followed by a tribute singer crooning some of Patsy's signature songs.

The next morning, we begin the rail travel portion of our trip with a three-hour ride aboard the Potomac Eagle Scenic Railroad through the rugged Blue Ridge Mountains. We spend this afternoon exploring the town of Elkins, where we spend the night and the next two nights at Holiday Inn Express.

On Day three, we enjoy a tour of the Green Bank Radio Observatory followed by a ride on the Cass Scenic Railroad. This historic timber train steams to the town of Cass where we can explore this historic logging settlement. This evening we can relax with a great meal and lively variety show.

The fourth day of the trip includes two train rides – one on the Cheat Mountain Salamander, which features lunch on board and a stop to enjoy a lovely waterfall, and the second on the coal-fired Durbin Rocket, which takes us on a ten and a half mile ride through the Monongahela National Forest. Day four begins and ends with a music show and our final dinner is served in a Timber Baron's Mansion. The last show is billed as a two-hour variety show featuring "country, gospel, pop and patriotic tunes blended together with a little homespun humor."

On our last day we stop on the way home at Power Husky Dogsled Racing, to learn about this unique sport before continuing back to PA.

This trip includes ten meals – four hot breakfasts, three dinners and three lunches aboard the trains. It is fully escorted and all taxes and tips are included except a discretionary gratuity for the Tour Guide and Bus Driver. You may leave your car at McDonald's while you are gone.

HOLIDAY TRASH SCHEDULE

- ◆ Trash pick up for Memorial Day will be on Wednesday morning, May 28.





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OUR THANKS TO THE ELVERSON BUSINESSES WHO SUPPORT THIS NEWSLETTER. If you would like your business included, please contact Esther Prosser, esther@stoltzfus.com. 484.269.7153.



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LOVE FLOWERS? ADOPT A POT *Esther Prosser*

Each Spring for the past six years, hearty volunteers have gathered to purchase and plant 20 flower pots which are placed along our Main Street to pretty up our town. We'd like to open up this project to all Elverson flower enthusiasts. If you love greenhouses, flowers and digging in the dirt and would enjoy purchasing flowers and planting them in one of our Main Street pots, *please contact Donna Mountz at dwmountz48@hotmail.com or 610.286.9742* by May 19 for details. Your gift with flowers will be enjoyed by all in Elverson!



ELVERSON EVENTS

MAIN STREET YARD SALE
Saturday, May 10—8 am to 1 pm

MEMORIAL DAY CEREMONY
Monday, May 26—10:30 am
The Elverson Cemetery Entrance, Main Street

ELVERSON DAY AT THE PARK
Saturday, June 28—4 pm to dark
Livingood Park (rain date is June 29)

MOVIE ON THE LAWN
Livingood Park at sunset
Friday, July 11—Sandlot
Friday, July 25—Frozen
Friday, August 8—The Princess Bride

*Send your Elverson news and stories to our editor at brenda@stoltzfus.com by June 15 or call her at 610.286.5115. Newsletters can be found on our Borough website—
www.elversonboro.org.*